

4TH ANNUAL

STORMING THE **ISLAND**

2011

YOUTH SUMMIT & FESTIVAL

JUNE 11 & 12, 2011



SPONSORSHIP OPPORTUNITIES & PARTICIPANT INFORMATION

PROUDLY PRESENTED BY



WWW.STORMINGTHEISLAND.CA

BUILDING & SHOWCASING TOMORROW'S LEADERS



The Storm Group of Companies is proud to present the 4th Annual Storming the Island. In previous years, Storming the Island embodied an opportunity for all the companies of The Storm Group to give back to our clients and the community by offering an interactive festival uniquely set on Willow Island in Regina's beautiful Wascana Park. This year, we're relocating and expanding the event to do even more for our youth ... and we'd like you to be a part of it.

In 2007, the Executive partners of the Storm Group had the opportunity to speak to over 600 delegates at the Government of Saskatchewan's Saskatchewan Youth Summit on the topic of "Making it Happen". Consequentially, numerous community initiatives were started by the duo, including Storming the Island, the Free Festival for Everyone. Now, the time has come for a rejuvenation of the original Youth Summit concept and Storming the Island is the perfect facility for it.

On Saturday June 11th, 2011, we will have a full summit modeled similar to 2007's with speakers, breakouts, exercises, networking, banquet, and entertainment. Topics will range from entrepreneurship to art to community service. Then, on Sunday June 12, we will showcase the youth with a carnival/festival that they run. The youth will work as teams, learn many useful skills, show themselves off to the community, and give back at the same time. To maintain the unique twist, the festival/carnival will take place on Pine Island in beautiful Wascana Park.

We firmly believe this event will garner provincial attention, and become the event of the summer. However, participation and key funding is required to guarantee the youth's involvement. As such, we humbly request that you review the following opportunities and consider contributing to the success of the event.

On behalf of the Storm Group, thank you very much for your consideration and by all means, spread the word to everyone you know!

WEEKEND AT A GLANCE

Your commitment will gain provincial attention spanning 2 days. Participants will gain invaluable insights, experiences, and friendships in an incomparable forum. Sponsors will see a tangible return on investment with 100 youth participants, dignitaries, and 1,000's of members of the general public in a captive setting.

Day 1: Youth Summit

Greetings from organizers and dignitaries

Topic #1: "Cool Communities"

Speaker: Monica Fogel, Creative Director of All Nations Healin' Thru Artz
Breakout Discussion

Topic # 2: "Making it Happen"

Speaker: TBA
Breakout Discussion

Topic #3: "Saskatchewan: 2025"

Speaker: TBA
Breakout Discussion

Application Exercise: Building the best carnival booth

Sponsors' Trade Show (internal)

Banquet

"Summit Slosh" After-Party

Day 2: Festival

Free Carnival

Sponsors' Trade Show (open to public)

Performances by Regina Catholic Schools choirs

PARTICIPANT APPLICATION

All youth across Saskatchewan aged 18-30 are encouraged to attend Storming the Island. Whether you have the entrepreneurial itch, a desire to make your province even better, or an opportunity to give back while gaining life-long insights, you are sure to have an unforgettable experience.

Your participation can be attained by one of two methods:

- 1.) *Self-sponsorship:* The registration fee for the summit is \$50.00. This includes registration to the summit including a participant kit with all sorts of goodies, meals all weekend, access to the "Summit Slosh" cabaret, and accommodations Saturday night. Solicit family, friends, employers, or even your school to sponsor you!
- 2.) *External sponsorship:* If you have a field of interest, educational major, or occupation, be sure to include it with your application. With our unique "Matchmaker" sponsorship, if a like-minded sponsor comes onboard, your fee is covered and you'll gain a direct contact!

In either case, registration is limited to the first 100 youth across Saskatchewan. Seats are extremely limited for this exclusive event! Visit www.stormingtheisland.ca to fill out an application form.

SPONSORSHIP BENEFITS

The majority of funds raised go towards the youth, with any additional funding going towards infrastructure and operational costs. The following page outlines all aspects – and opportunities – that comprise the entirety of the 2 day event.

Beyond the financial exchange, any sponsorship over \$150.00 is eligible for our "Matchmaker" program. You will share the event with a youth who has chosen your industry as their desired field of occupation. In effect, the event will become an incubator for your future staff!

We are proud to announce a major investment of \$6,250.00 by Kiwanis Club of Regina. Please visit www.stormingtheisland.ca for photos of our past success and additional useful material.

FLEXIBLE ENTRY POINTS FOR SPONSORS

From corporate naming to community leader, anyone can be a deciding factor for the success of Storming the Island.

All sponsors receive a listing in the youth summit program, and a booth in both trade shows. Sponsorships over \$150 entitle you to our "Matchmaker" program.

\$10,000	Title sponsor (Locked in by Storm Group of Companies)
\$5,000	Hotel Sponsorship
\$3,000	Printing Sponsor (Locked in by Intelligent Design Inc.)
	Youth summit programs Banquet dinner tickets
	"Summit Sloss" tickets Carnival signage
\$3,000	Gold Banquet Sponsor
	Dinner for a table of 8 Meet with Premier
\$2,000	Youth Summit Lunch Sponsor
\$1,500	Promotional Sponsor
	Mobile-friendly web site Lanyards
	99 business cards per participant Wallet or messenger bag
\$1,500	Carnival Sponsor
	Naming on all booths
\$1,500	Entertainment Sponsor (Locked in by The Fusion Factory)
\$1,000	Stage Sponsor (Locked in by Storm Applied Technologies)
\$400	Silver Banquet Sponsor
	Dinner for a table of 8
\$400	"<topic>" Speaker Sponsor
\$400	"<topic>" Speaker Sponsor
\$400	"<topic>" Speaker Sponsor
\$150	Youth Participant "Matchmaker" Sponsorship
	Payment of 1 youth registration fee
\$100	Carnival Game Naming – ex. "ABC Company Duck Shoot" (20 slots available)
\$75	Banquet Dinner Ticket (100 tickets available)